AMERICA WE BUILT IT FOR YOU THE ATARI 520ST

"We promised.
We delivered.
With pride,
determination,
and good old
ATARI know how."
Sam Tramiel,
President,
ATARI CORP.

No other computer we know of has been awaited with such anticipation, has received so much national and trade press, and has been so unanimously acclaimed — as the remarkable 520ST.

And for good reason. Its development represents a bold, new standard in personal computing power.

The 520ST simply obsoletes all current personal systems — even those costing thousands of dollars

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more. Beneath its full stroke 94-key keyboard is an operating environment so intelligent that it puts you in command almost at once. It's that easy.

Graphic symbols quickly identify available functions. Menus appear just by aiming

the mouse. Point to a specific operation, click the mouse and instantly you are able to develop full color charts, recall files from within folders, and so much more.

And when you combine 524,288 bytes of RAM with ATARI's custom circuits and the horsepower of a 68000 microprocessor, you own a powerful computer that delivers crisp, high resolution images with incredible speed.

With a monochrome monitor your 520ST displays 640 x 400 pixels of extremely high resolution clarity. Select a color monitor and you are able to create beautiful graphs and diagrams from a palette of 512 vivid colors.



Power to grow. An array of expansion ports allow you to easily customize your 520ST. There are standard serial and parallel interface

ports for connecting printers and telecommunications equipment, MIDI connectors to interface with music synthesizers and keyboards, and 3.5 inch floppy disk, cartridge and joystick ports. There is also a hard disk port with the lightening communications speed of 1.33



Megabytes per second. ATARI 520ST systems are avail-

able now. When it comes to state-of-the-art technology ...don't settle for less. And when it comes to price ...don't pay a penny more.

For the dealer neares: you call 408/745-2367.
Or write to:
ATARI Corp.
Customer Service
1196 Borregas Ave.
Sunnyvale, CA 94086





THE NEW ATARIO Power Without the Price

\$70095

*plus stale and local taxes where applicable

SYSTEM INCLUDES: 520ST Personal Computer,
Monochrome Monitor, Mouse Controller, 3.5 inch Disk Drive
TOS" - The Operating System Disk
ATARI Logo" Language Disk
With full color monitor: \$999.95*